

Talk on Purpose

BUILDING THE FUTURE LEADERS



“Those who tell the stories, rule the world.” - Plato

“The essence of leadership has nothing to do with title and position and everything to do with the desire to serve others and something beyond ourselves, a higher purpose. It’s at the intersection of purpose, storytelling and public speaking that true leaders are born. And that’s what Talk on Purpose is all about.”

- Carolyn Tate

Founder of The Slow School of Business



ABOUT THE COURSE

Talk on Purpose is a three-day intensive course for the current and future leaders in your company. We help your people bring their purpose to life through the power of storytelling and public speaking.

The course culminates in a TED-like graduation event where participants deliver their 5-minute talk on stage to a live audience. The talks are followed by a celebration over drinks and canapés.

Each talk is professionally filmed and photographed providing you with invaluable marketing content to showcase your people and your company in a way that is authentic and real.

OUTCOMES FOR YOUR PEOPLE

- Purpose** Gain clarity of purpose at work and the message to be shared.
- Storytelling** Uncover what makes a brilliant story and where to find them.
- Speech Writing** Write a script with a high impact beginning, middle and end.
- Public Speaking** Practice the talk over and over and deliver it live on stage.
- Leadership** Step into a space of leadership in life and at work.
- Human Skills** Become a more authentic and compassionate communicator.
- Graduation Event** Share the talk and celebrate achievements with co-workers.
- Videography** Have the talk professionally filmed and edited for sharing online.
- Photography** Have the journey captured beautifully in high quality images.
- Marketing** Discover how your company can leverage the talks after the course.



THE FACILITATORS

We work with a range of facilitators all skilled in delivering the Talk on Purpose course for your people.

Carolyn Tate

Carolyn is the founder of The Slow School of Business and The Purpose Project. She's an author of four books and is a regular speaker and facilitator.

Jon Yeo

Jon is the curator of TEDxMelbourne. He works with the top speakers of the National Speakers Association and TEDx speakers all over the world.

Robert Moorman

Rob is a facilitator and speaker and the founder of Hunting with Pixels, a digital storytelling company. Rob was a participant in our first course in 2014.

Sandy McDonald

Sandy is a speaker, coach and author. She is the director of Get It Right Online and the charity KasCare. Her TEDxMelbourne talk received a standing ovation.

Yamini Naidu

Yamini is the world's only economist turned business storyteller. She works with business leaders inspiring them to make the shift from spreadsheets to stories.

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WHAT PAST GRADUATES HAVE SAID

We have over 60 graduates of our Talk on Purpose course. Here's how just a few of them were impacted by their experience.

"ToP was a valuable experience both professionally and personally. It gave our business a foundation for our messaging and the story we had been trying to articulate to the world. I now bring story telling skills into my role on a daily basis and have a new-found excitement for public speaking. ToP was exhilarating and enriching."

- **Trudi Saul** O'Connells OBM



THE GAME-CHANGER BUSINESS NEEDS

"ToP is a course that every doctor or health professional should do. This course took me beyond simply being a surgeon to help clarify why I am passionate about healthcare and find the voice to express it. I now have the skills and confidence to speak regularly to varied audiences on numerous topics."

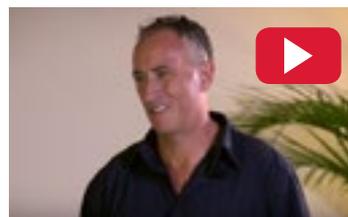
- **Liz Sigston** SavinGreen



CANCER: BEYOND THE CURE

"This was a 'pivotal' shared experience. Our journeys were diverse but our purposes were aligned and we walked together. This course would really help employees in companies to walk the talk together."

- **Oliver Zimmermann** IAG



EVOLUTION ON TWO WHEELS

ARE YOU INTERESTED?

Talk on Purpose is not for the faint-hearted. It's for the people in those companies that are willing to bring the future leaders to the fore. For more information visit slowschool.com.au/talkonpurpose, email Carolyn Tate on carolyn@slowschool.com.au or phone 0412 806 950

Talk on Purpose is being brought to you by The Slow School of Business.

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